

REBECCA WESSELL

917.488.3018 | rebecca.wessell@gmail.com
<http://www.linkedin.com/in/rebeccawessell>

PROFILE

Strategy-minded project/product manager with a passion for data-driven decision making and helping companies launch new initiatives. With over six years experience primarily in financial services and startups, adept at learning new disciplines, developing and executing on strategy, and leading cross-functional teams.

PROFESSIONAL EXPERIENCE

- 2018 – Current **JPMorgan Chase & Co., Vice President, Legal Department**
Lead cross-functional team, prototyping 20+ reporting metrics for management over 30 days
Organize management offsite, resulting in three new initiatives to improve data and reporting
Appointed as owner for financial data based on feedback for leading cross-functional team
Oversee \$500K vendor selection for key project; vendor finished with praise from management
- 2015 – 2018 **ValuePenguin (acquired by LendingTree), Product Manager**
Led launch of two new website verticals resulting in 40K+ organic visitors in first few months
Established new revenue stream by forming partnerships with 20+ consumer loan companies
Developed process for evaluating new verticals that was used to train all new team hires
Hired and trained 5+ analysts and interns with positive feedback on leadership style
- 2014 – 2015 **Ernst & Young, Management Consultant**
Created strategy for operating 20+ data domains that was leveraged globally at bank
Built internal performance reporting tool for EY leadership that was later used in client pursuits
Received 5 operational excellence awards for work on client and internal engagements
- 2012 – 2014 **Syracuse University, Program Assistant**
Designed survey of students and alumni on learning outcomes and career preparedness
Performed data analysis of survey results that led to reworking of program curriculum
- 2011 – 2012 **Abercrombie & Fitch, Assistant Manager**

EDUCATION

- 2014 **Syracuse University, Masters of Science, Information Management, Data Science**
2011 **Emory University, Bachelor of Arts, French Studies, Economics**

VOLUNTEER EXPERIENCE

- 2014 – Current **New York on Tech, Volunteer**
Mentor high school students on professional skills and career opportunities in technology

SKILLS

- Technical:** R, Google Analytics, MS Excel, MS Visio, MS Project, Asana, Trello, Pivotal Tracker, WordPress, HTML, CSS, SQL, Confluence
- Languages:** French