

# REBECCA WESSELL

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<http://www.linkedin.com/in/rebeccawessell>

## PROFESSIONAL EXPERIENCE

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### **JPMorgan Chase & Co.**

May 2018 – Current | New York, NY

*Vice President, Emerging Data Capabilities, Legal Department*

- Oversee vendor selection for \$500K consulting engagement for knowledge management program; vendor completed engagement with praise from senior management
- Lead software proof of concept for sales restriction program, with positive feedback from attorney users
- Act as data lead for spend reduction program, with goal of reducing outside legal spend by \$50M
- Head tiger team for addressing issues with spend and matter data for legal department

### **ValuePenguin (a LendingTree company)**

December 2015 – May 2018 | New York, NY

*Product Lead, June 2017 – May 2018*

*Senior Strategy Analyst, December 2015 – June 2017*

- Spearheaded strategy for two new website verticals resulting in 40K+ monthly web and mobile visitors
- Established and managed monetizing partnerships with 20+ small business and personal loan companies
- Developed process for evaluating potential product verticals that was used across entire product team

### **EY (Ernst & Young)**

July 2014 – November 2015 | New York, NY

*Management Consultant, Financial Services Office*

- Created strategy for initiating and operating 20+ data domains that was leveraged globally at large bank
- Built performance reporting tool for EY Assurance leadership that was used in client pursuits

### **Syracuse University School of Information Studies**

August 2012 – July 2014 | Syracuse, NY

*Program Assistant, JPMorgan Chase Global Enterprise Technology*

- Designed longitudinal survey of students and alumni on learning outcomes and career preparedness
- Performed data analysis of survey results that led to reworking of program curriculum

## EDUCATION

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### **Syracuse University, Masters of Science, Information Management**

2012 – 2014 | Syracuse, NY

- Certificate of Advanced Study in Data Science

### **Emory University, Bachelor of Arts, French Studies, Minor Economics**

2007 – 2011 | Atlanta, GA

- *Honors:* Phi Beta Kappa, Dean's List

## VOLUNTEER EXPERIENCE

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### **New York on Tech**

2014 – Current | New York, NY

*Mentor & Member of Mentor Council*

- Mentor high school students on professional skills and career opportunities in technology
- Advise on strategy and execution of content, communication, and logistics for mentor programming

## AWARDS

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Received 5 recognition awards for operational excellence

2014 – 2015 | EY

Master's Prize in Information Management for academic excellence

2014 | Syracuse University

Awarded scholarship for full tuition reimbursement

2012 | Syracuse University

## SKILLS

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**Technical:** R, Google Analytics, MS Office, MS Visio, Asana, Trello, Pivotal Tracker, HTML, CSS

**Languages:** French (intermediate)