

REBECCA WESSELL

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EDUCATION

Syracuse University, M.S. Information Management

May 2014 | Syracuse, NY

- Certificate of Advanced Study in Data Science
- Overall GPA: 4.00

Emory University, B.A. French Studies, Minor Economics

May 2011 | Atlanta, GA

- Overall GPA: 3.92
- *Honors*: Phi Beta Kappa, Dean's List (2008 – 2011)

PROFESSIONAL EXPERIENCE

EY (Ernst & Young)

July 2014 – Current | New York, NY

Technology Consultant, Financial Services Office

- Develop data governance implementation strategy to drive firm-wide effort for Chief Data Officer at large bank
- Create an interaction diagram on data governance activities that is being used as the foundation for all firm-wide training and communication from Chief Data Governance Office at a large bank
- Analyze results from EY Global Private Equity CFO Survey and create visualizations used in international publication of survey
- Design and advise on reporting and analytics tool for senior leadership of Assurance Private Equity practice to track and predict performance against fiscal year goals
- Reduce manual effort by two weeks for an account team by creating a time series analysis on transactional data

Syracuse University School of Information Studies

August 2012 – May 2014 | Syracuse, NY

Graduate Assistant, JPMorgan Chase & Co. Global Enterprise Technology (GET) Program

- Designed and deployed a longitudinal survey of students and alumni on learning outcomes and career preparedness
- Performed quantitative and qualitative data analysis of survey results that led to reworking of program's curriculum

Syracuse University School of Information Studies

August 2013 – December 2013 | Syracuse, NY

Teaching Assistant, IST 565: Data Mining

- Piloted and graded class assignments covering supervised and unsupervised machine learning methods (e.g., Naïve Bayes, SVM, J48 Decision Trees, clustering, K-Nearest Neighbor)
- Conducted weekly office hours to assist students with class assignments and to explain concepts covered in class

EY (Ernst & Young)

June 2013 – August 2013 | New York, NY

Technology Advisory Program Intern, Financial Services Office

- Collaborated with team to create material for scope workshops with senior stakeholders on build vs. buy project
- Performed and presented research on specific case study formats for manager's use in writing a case study

ADDITIONAL EXPERIENCE

New York on Tech (formerly Brooklyn on Tech)

September 2014 – Current | New York, NY

Mentor & Member of Mentor Council

- Develop, plan, and execute professional development curriculum for mentor-mentee meetups on a monthly basis
- Advise on strategy and execution of content, communication, and logistics for mentor programming
- Mentor high school student on academic success, professional skills, and careers opportunities in technology

AWARDS

Received 5 recognition awards for operational excellence

July 2014 – Current | EY (Ernst & Young)

Master's Prize in Information Management

Spring 2014 | Syracuse University

Awarded a 20 hour/week graduate assistantship with full tuition reimbursement

Fall 2013 | Syracuse University

SKILLS

Technical: R, Spotfire, SPSS, SQL, Python, MS Access, MS Visio, MS Project, MS Excel, Collibra, HTML, CSS, Wordpress

Languages: French (near fluency)